# A Perfect Storm? Impacts of insecurity and COVID-19 on shea supply chains in Burkina Faso

Dr. D. Andrew Wardell, <sup>1</sup> Aicha Tapsoba <sup>2</sup>, Mathurin Zida <sup>1</sup> and Marlene Elias <sup>3</sup>

FTA webinar, 06 September 2021















« The pandemic has forced many women in the shea value chain into a state of impoverishment. »

Zeba Fanny KABORE, 2021











#### **Outline**



- Critical importance of parklands
- Methods
- Insecurity impacts on production
- Government responses
- COVID-19 impacts on processing and marketing
- Government responses
- Adaptations by women shea producers
- Building back better by restoring degraded parklands











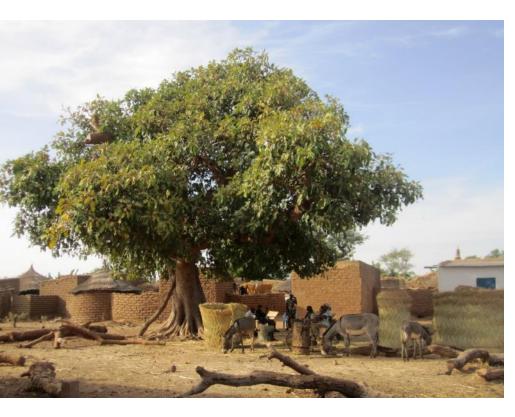
## Critical importance of parklands



- ca. 50% of shea nut production is still consumed locally
- Shea nut exports 265,000 445,000 tons per year
- More than 630,000 households and 2,000 professional organizations collect, process and trade in shea nuts and shea butter (Luxembourg Aid/UNCDF, 2019)
- One interprofession Table Filiere Karite
- Cocoa Butter Equivalents (CBEs) and agri-food industries absorb 90% of total shea exports and cosmetics represent 10% of export trade
- 4<sup>th</sup> most important source of Burkina Faso's FOREX 25.5 milliards F CFA in 2016 (Luxembourg Aid/UNCDF, 2019)
- 94% of households collect shea nuts, and 60% of households sell shea nuts and/or shea butter (Rousseau, Gautier and Wardell, 2015)
- Limited impact of globalization on the upstream shea value chain despite growth in trade, price increases and 3 TNCs



#### Methods



Source: Marlene Elias

- Adaptation of ICRAF-Nairobi questionnaire
- 'Hybrid' virtual interviews (by telephone and e-mail)
- 6 actor groups (Government, women shea producers and their associations, Trans-National Corporations such as AAK, BLC, 3FI Ltd), other private sector,
  NGOs and Service Providers such as ECOCERT) and research (n = 31)
- Global Shea Alliance webinars 2020 and April 2021
- Literature reviews



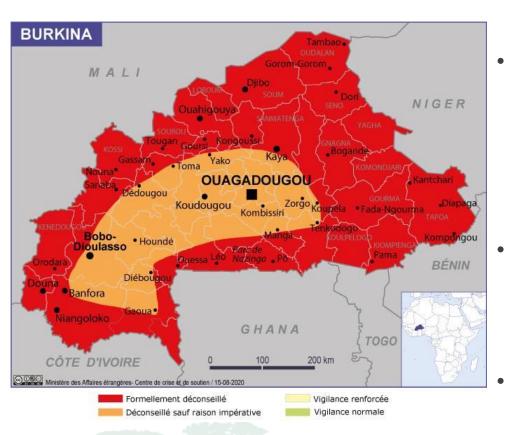








### **Impacts of Insecurity**



French Ministry of Foreign Affairs, 15 August 2020

- Between April 2015 and May 2020 580 attacks resulting in 1.031 killed and 659 injured
- More than 1.075 million internally displaced(53% women) primarily from the north and east of the country (7 out of 13 regions) (Elizenga, D, 2019)
- 2.500 schools closed affecting 350.000 students and 11.200 teachers
- 2.1 million suffering from food insecurity (FAO, 2020, and Jarry, 2020)
- Disruption of the *maillon* shea production











# **Government responses to insecurity**





Source: Jeune Afrique, 08 November 2019

- 6 laws promulgated
- Specialist judiciary poles established
- Ratification of the AU Convention to Prevent Terrorism
- National Strategy to prevent radicalization and violence of extremists
- Vigilante groups koglweogo 'Volontaires pur la Defense de la Patrie' have emerged







